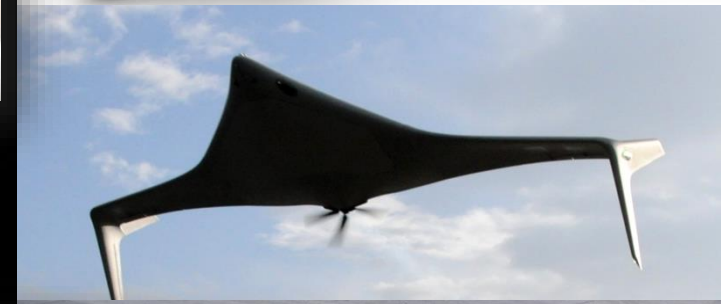


# *$P^3$ Theory of Design - A Natural Model*

Mark A. Page

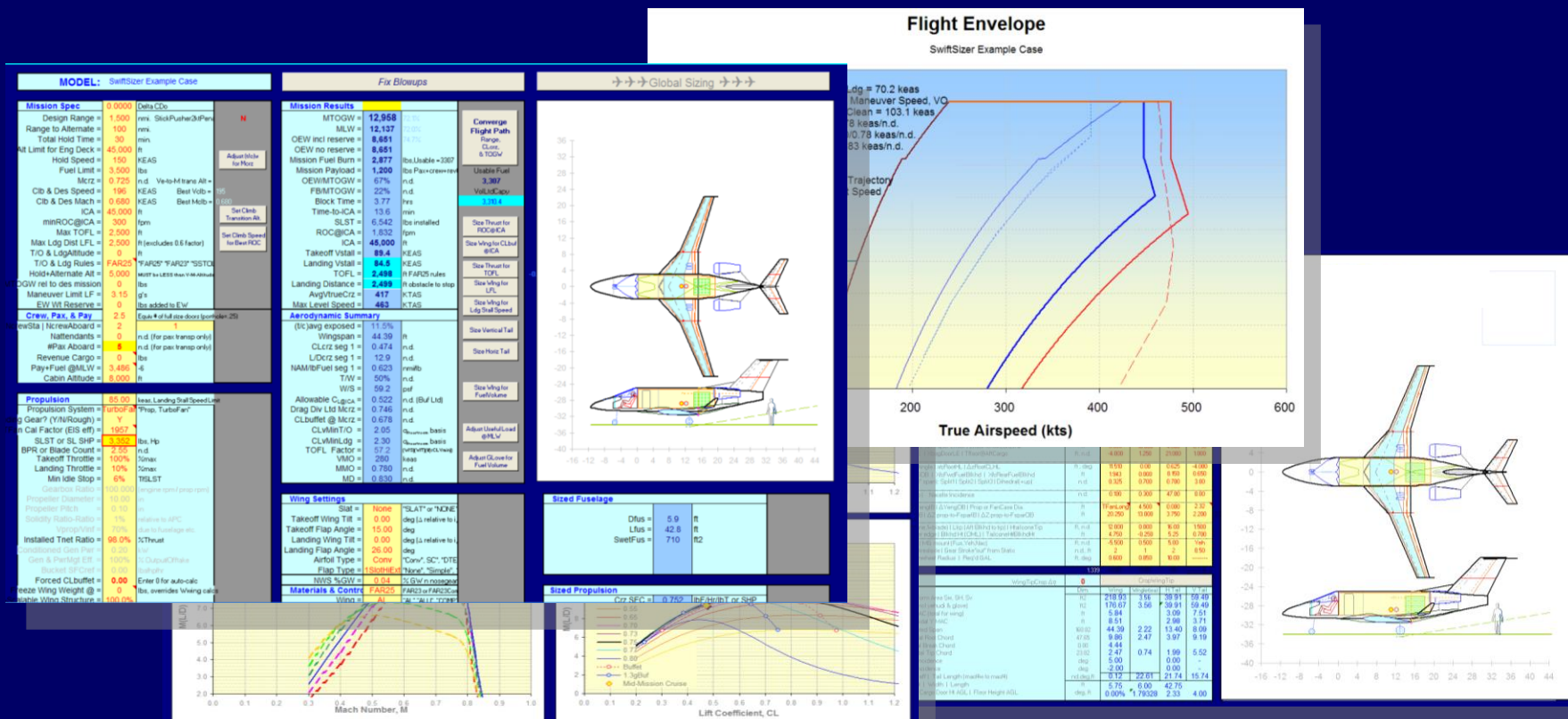
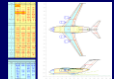


# *My Design History*



# History — Observations from building DZYNER

**DZYNER** is my personal Airplane Design Code  
It has been used for all of my designs.



# History — Observations from building DZYNEr

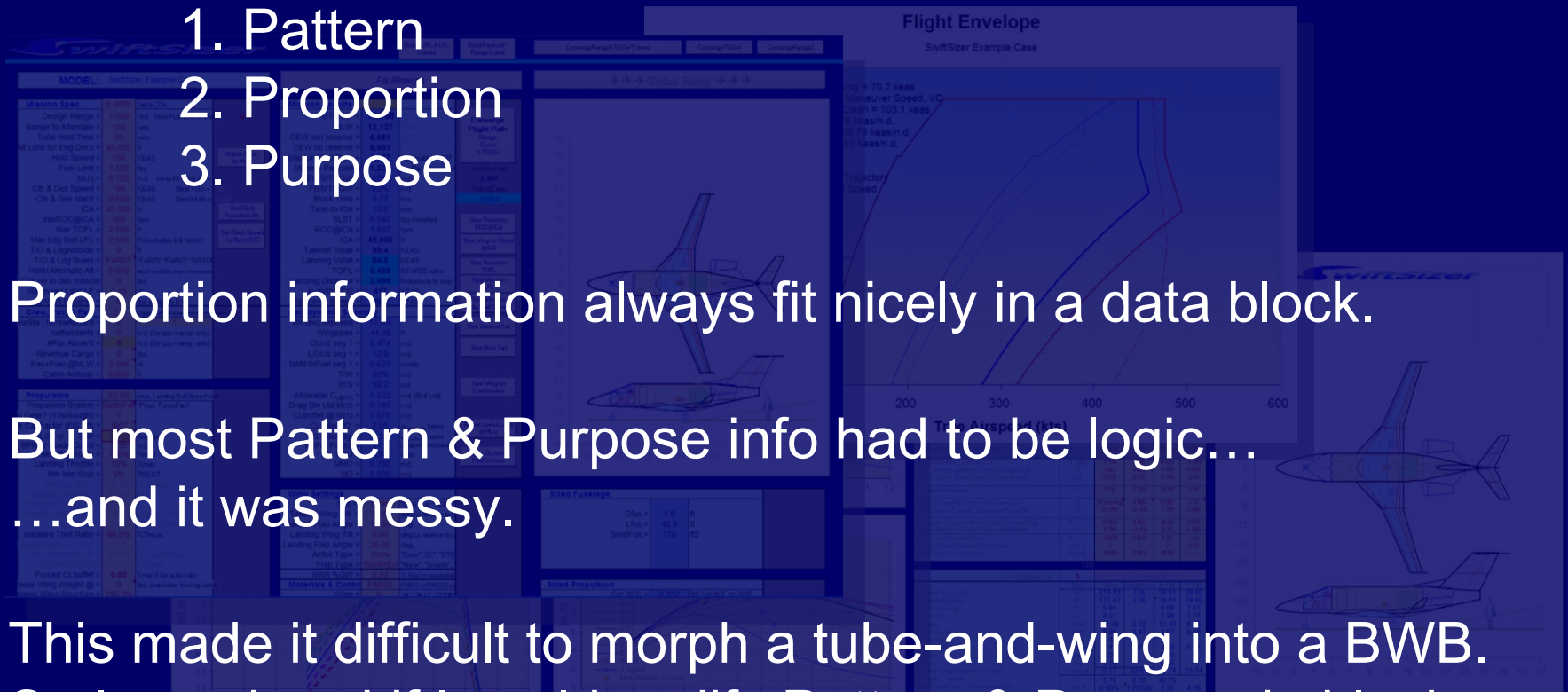
When adding new features, I'd often organize the input blocks into the same 3 categories;

1. Pattern
2. Proportion
3. Purpose

Proportion information always fit nicely in a data block.

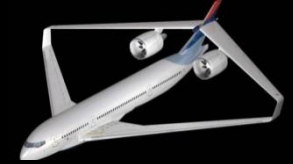
But most Pattern & Purpose info had to be logic...  
...and it was messy.

This made it difficult to morph a tube-and-wing into a BWB.  
So I wondered if I could codify Pattern & Purpose in blocks.  
Perhaps I could add *speciation* into the optimization process.



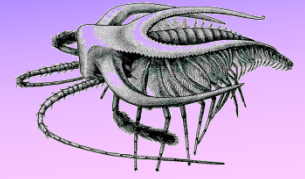
# Species Selection

- Today, airplane species selection tends to be.....
  - Reliant on the creativity of the designer.
  - Subject to bias of designer and corporation.
  - Limited by legacy design tools.
  - Unstructured process of exploration.
- But, speciation is the source of *revolutionary* gains.
- Most engineering design research is devoted to optimization within a species – *evolutionary* gains.



**P<sup>3</sup> Theory is intended to address these limitations.**

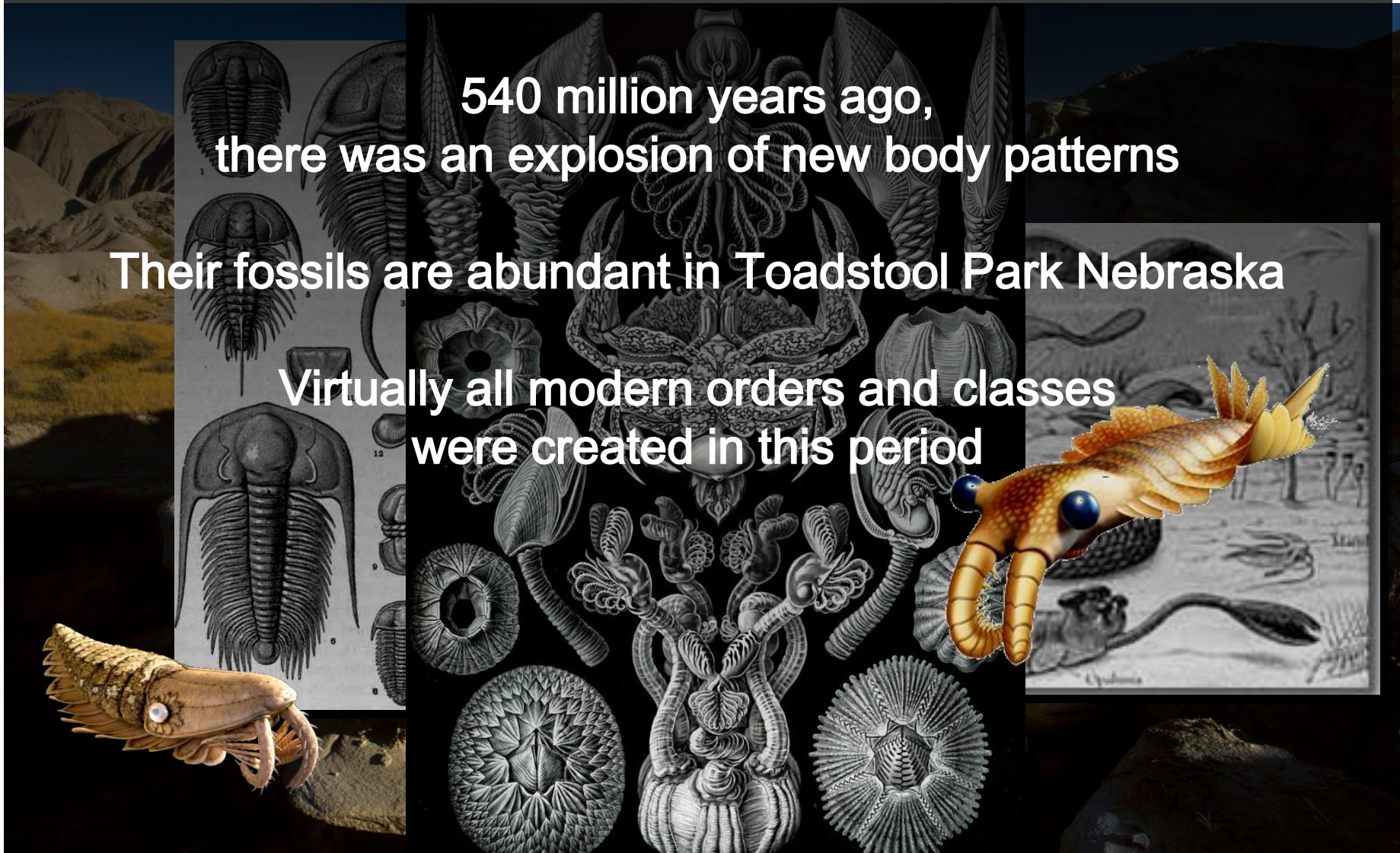
# Revolution – Cambrian Explosion



540 million years ago,  
there was an explosion of new body patterns

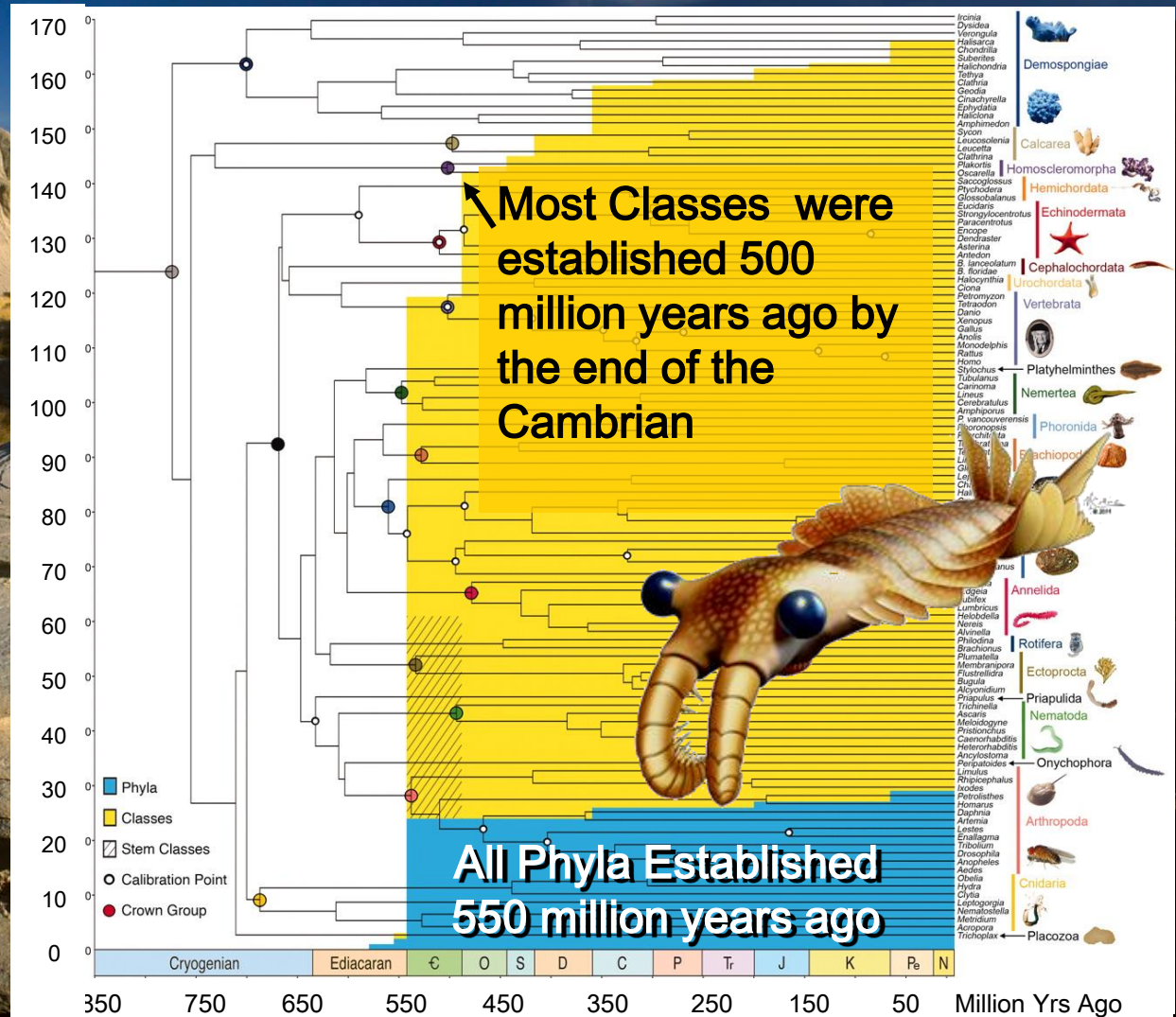
Their fossils are abundant in Toadstool Park Nebraska

Virtually all modern orders and classes  
were created in this period

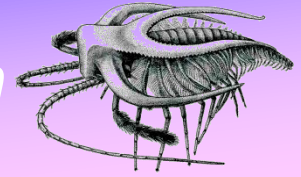


A photograph of a desert landscape featuring large, light-colored, eroded rock formations in the background. The foreground shows a rocky, uneven ground with sparse, dry, yellowish vegetation. The sky is a clear, bright blue. The text is overlaid on the right side of the image, following the curve of the rock formations.

**This tree  
shows the  
number of  
new Taxa  
w/branching  
derived from  
tracing  
molecular  
evolution**

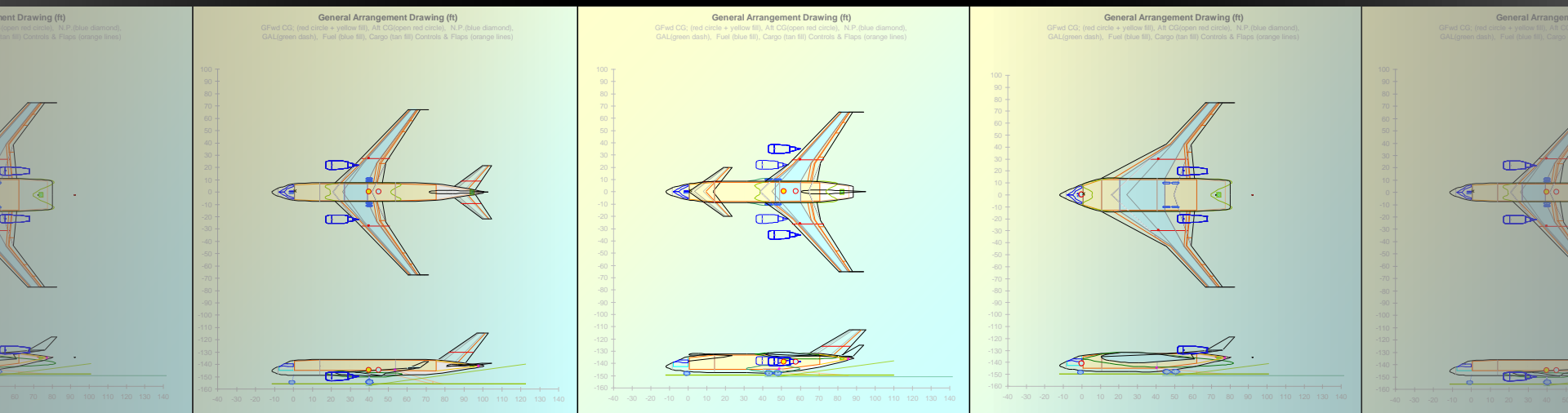


# Speciation - A Natural Model for Design

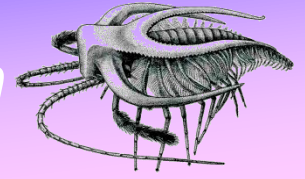


## ➤ Objectives

- Use biological model to codify design.
- Create a systematic language suitable for optimization.
- Look for biological processes that may aid design.
- Create an objective measure of design complexity.

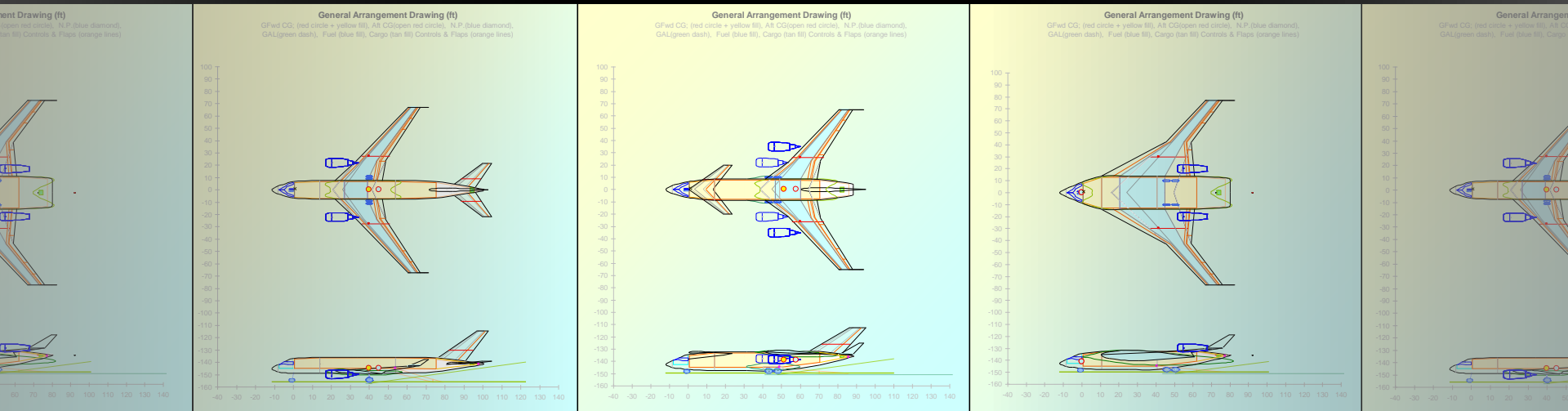


# Speciation - A Natural Model for Design

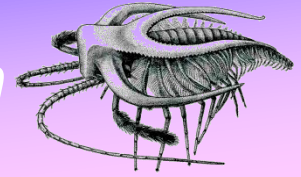


## ➤ Genetic Code = Natural Design

- Best adapted designs *prosper*.
- Less adapted designs *diminish*.
- Environment = Constraint Space.
- Genes = Design Space.



# Speciation - A Natural Model for Design

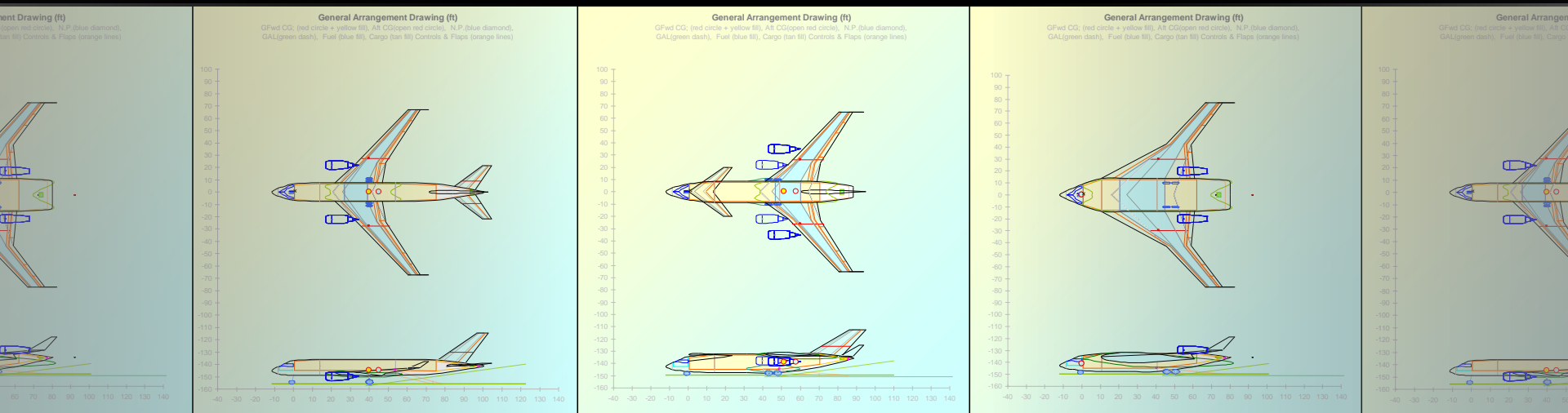


## ➤ Proposal

➤ Re-define the words in the language for system design.

➤ Bio-Inspired optimization as a language  
has been used for decades.

➤ Apply existing algorithms to solve the problem.  
➤ Survival of the fittest.  
***But perhaps we should step back  
and ask if we're using the right words***



# Speciation - A Natural Model for Design



P<sup>3</sup>

Pattern  
Proportion  
Purpose

- The Language is built from Words
- P<sup>3</sup> Defines the Words as a Gene.
- Genes describe...
  - Pattern - Where am I?
  - Proportion - How big am I?
  - Purpose - What do I do?

“It’s submitted that P<sup>3</sup> provides the minimum set of commands to code a vehicle design”

Purpose-A	Proportion-75
-----------	---------------

Purpose-G	Proportion-02
-----------	---------------

Purpose-W	Proportion-12
-----------	---------------

Purpose-W	Proportion-32
-----------	---------------

Purpose-A	Proportion-75
-----------	---------------

Purpose-G	Proportion-02
-----------	---------------

Purpose-W	Proportion-12
-----------	---------------

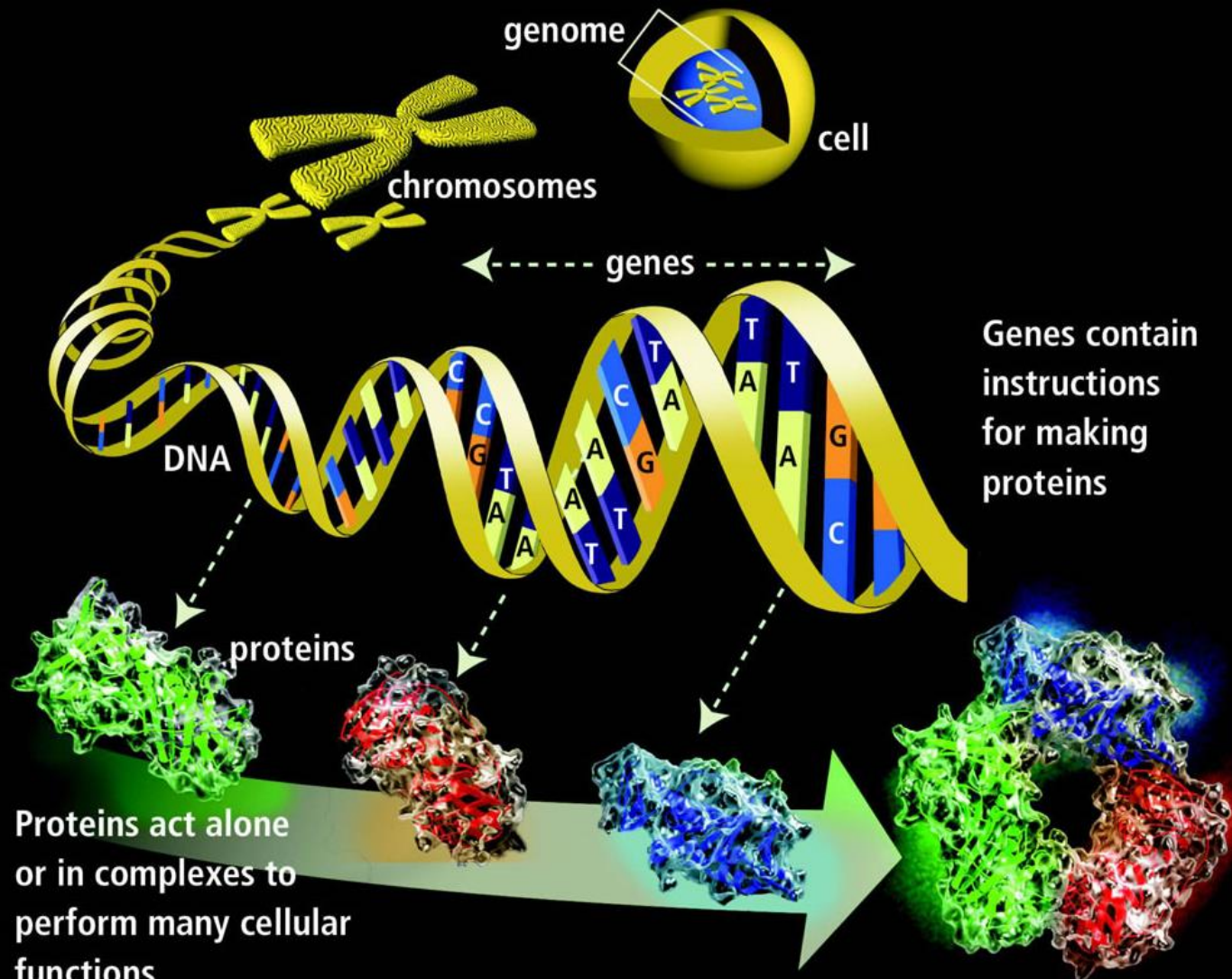
Purpose-W	Proportion-32
-----------	---------------

Purpose-A	Proportion-75
-----------	---------------

Purpose-G	Proportion-02
-----------	---------------

Purpose-W	Proportion-12
-----------	---------------

# *But first – a DNA refresher*





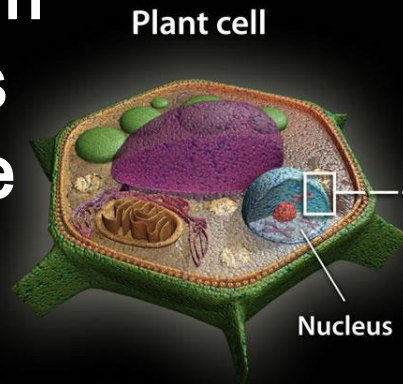
P3

Pattern  
Proportion  
Purpose

## *But first – a DNA refresher*

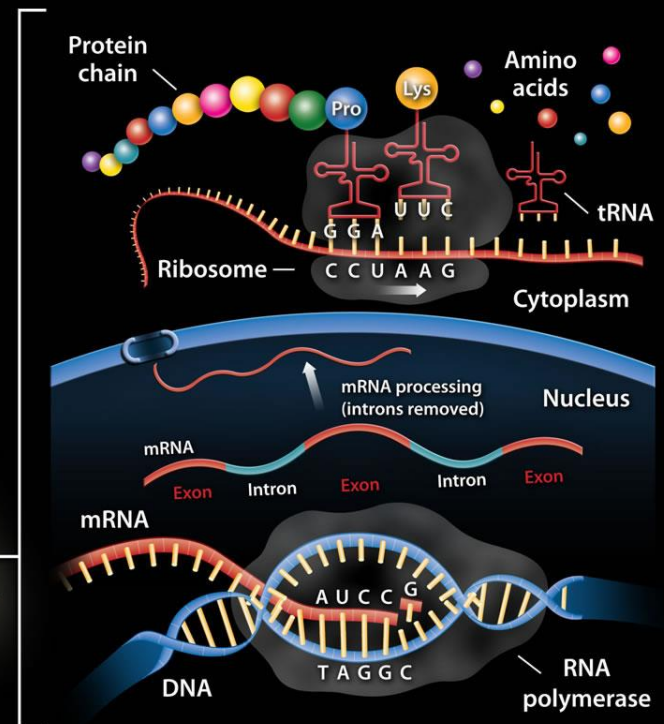
DNA holds the code for  
Protein synthesis

RNA copies the gene  
segments and carries  
them to the Cytoplasm  
where free molecules  
bond to the open side  
of the RNA



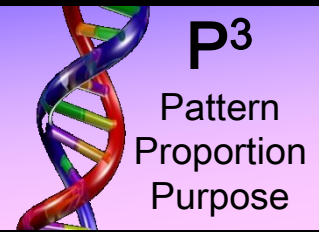
Plant cell

Nucleus

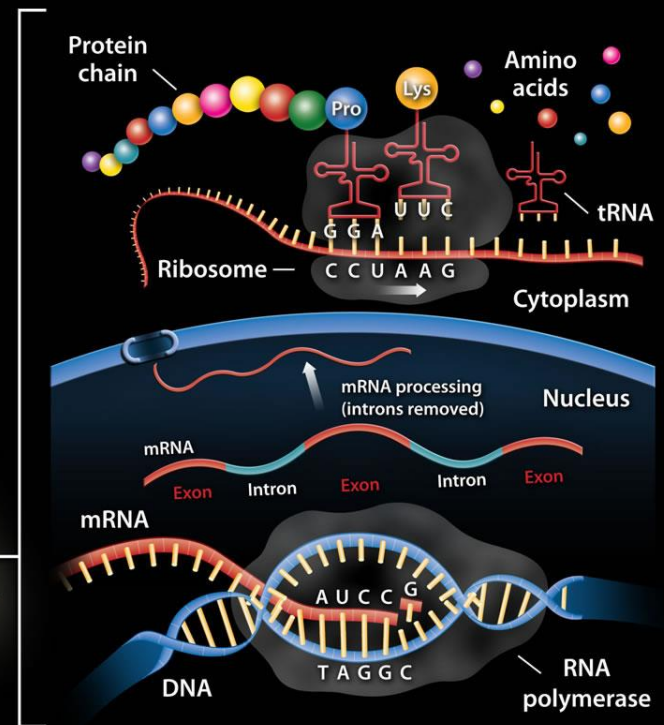
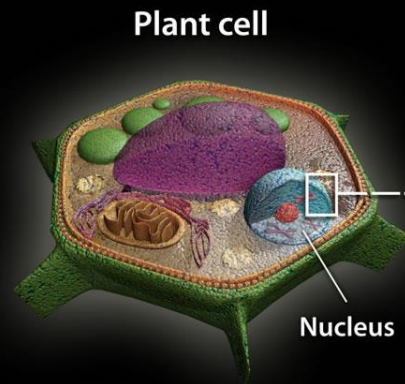


It's a Protein Factory

## *But first – a DNA refresher*



RNA is technically a word  
RNA existed long before DNA



*The Words existed before there was anything to say.*  
DNA is the language built of RNA-like words

## *But first – a DNA refresher*

**Life is built from Proteins**

**But what's so special about Proteins?**

Proteins can be built by DNA

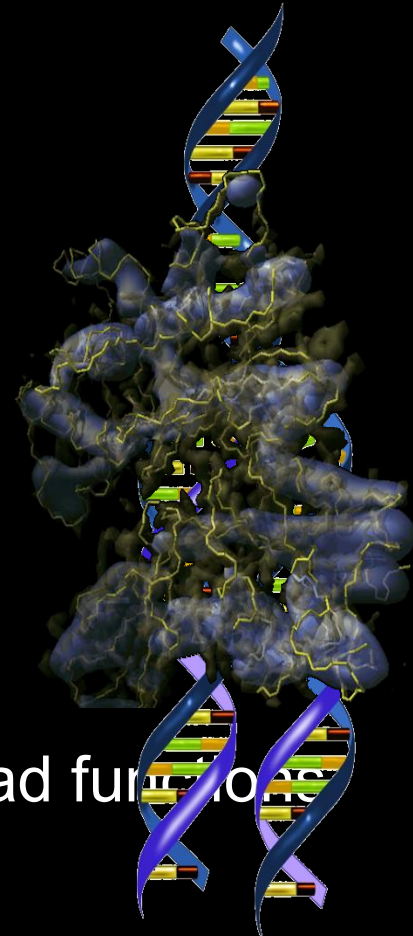
- Strongly bonded sugar phosphate spine
- Weak bonds across ATCG pairs

Proteins are large and geometrically complex

They look like Brillo pads

The complex geometry allows them to have myriad functions

There is a countless variety of proteins





p3

Pattern  
Proportion  
Purpose

## *But first – a DNA refresher*

DNA encodes the formula for proteins,  
but equally important,  
it codes the pattern of assembly.

Miraculously, the pattern is written as  
linear commands, not a matrix.

Yet these linear commands create the  
matrix geometry of life

*So ordinal commands, make 3D stuff....*





## ➤ PATTERN - Where am I?

- What's ahead of me, beside me, and what follows me?
- The pelvis always follows the last lumbar vertebrae, and it's followed by the tailbone.



# PATTERN $P^1$



$P^3$

Pattern  
Proportion  
Purpose

- PATTERN
- Patterns are **ORDINAL**
- They are *not* x,y,z coordinates
  - If this were true, legs could grow out of ear canals, or not even be connected to the rest of the body!
  - We never observe this in nature.

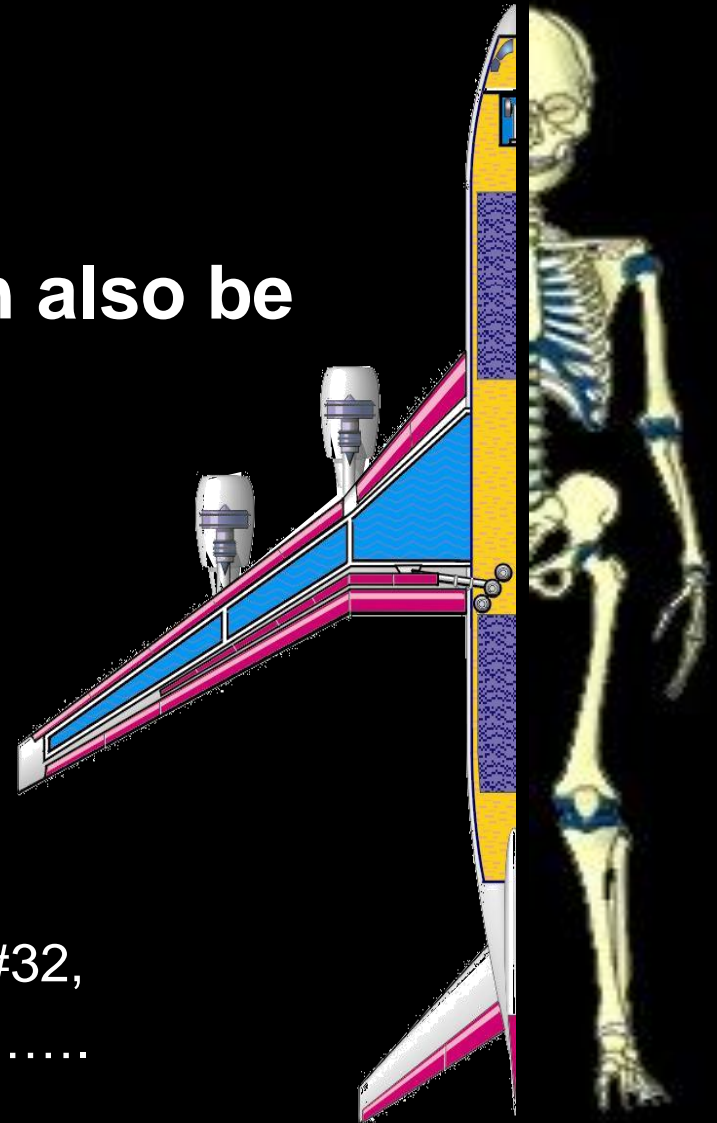


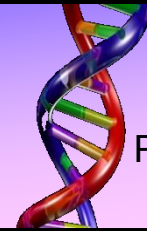


## ➤ PATTERN

### ➤ Airplane arrangements can also be described “ordinally”.

- Nacelle #1 connects to Pylon #1,
- Pylon #1 connects to Wing Rib #12,
- Rib #12 connects to Rib#11,
- Rib #11 connects to Rib#10.....
- Rib #2 connects to Rib #1,
- Rib#1 connects to Fuselage Frame #32,
- Frame #32 connects to Frame # 33.....





## ➤ PROPORTION – How big am I?

### ➤ Bone Proportions (Scalar value)

- Vertebrae are different sizes but ~proportional.
- What codes a Giraffe vs. a Deer vertebrae?
- Scalars set initial proportions for a feature.
- Growth Hormones act as outer-loop scalars.

# PROPORTION $P^2$



P3

Pattern  
Proportion  
Purpose

*A Giraffe is merely a stretched Gazelle.  
Same number of neck vertabrae.*



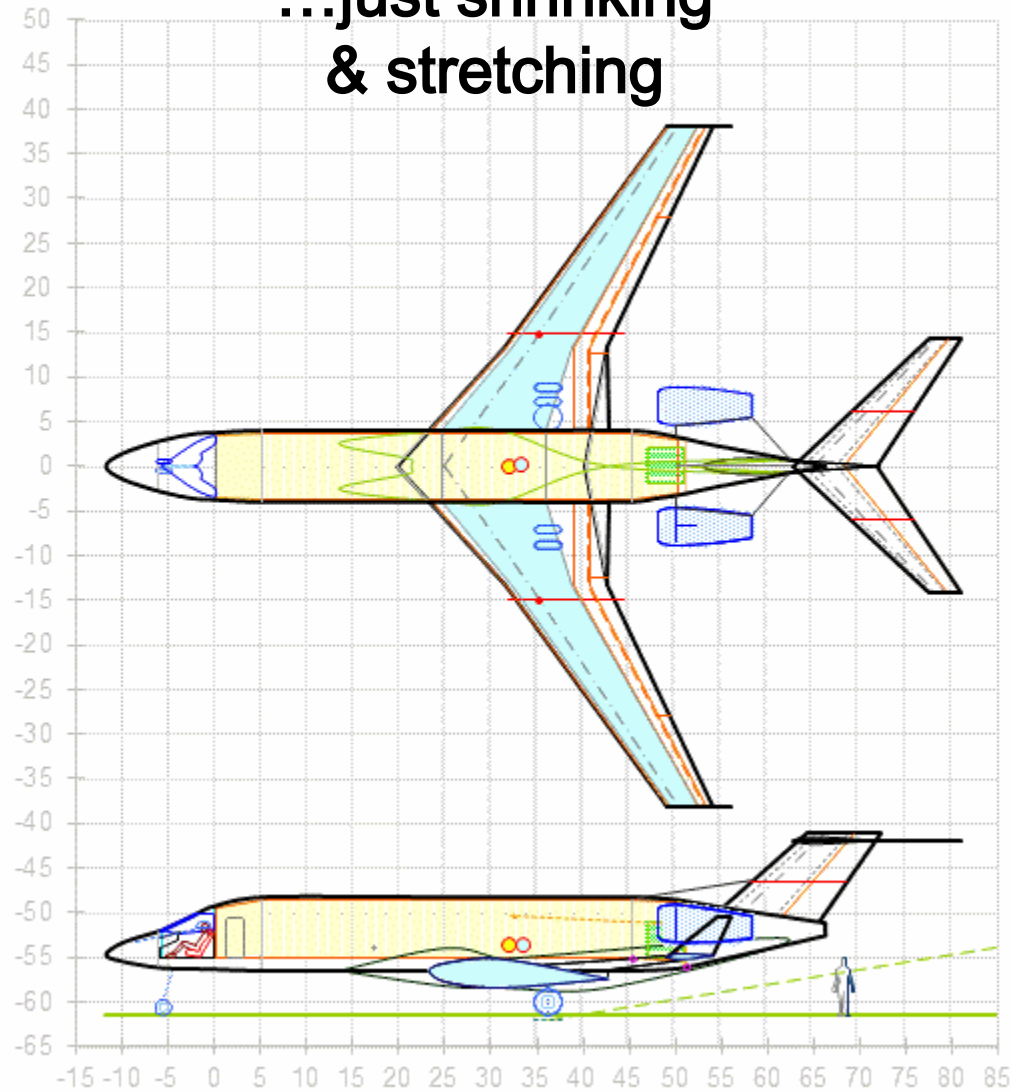
*The substructure stretch is echoed  
by the pattern of the coat.*



PROPO

A Giraffe is mer  
Same number c

# Gulfstream to Phenom ...just shrinking & stretching

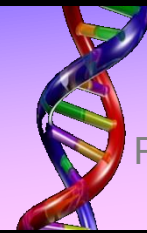


P3

Pattern  
Proportion  
Purpose

retch is echoed

# PROPORTION $P^2$



P3

Pattern  
Proportion  
Purpose

- **Scalars – Variation in Scalars Only = Class**
  - All Mammals are stretched versions of each other.
  - No other fundamental difference.
  - Same internal organs.
  - Same developmental cycle.
  - Different proportions.



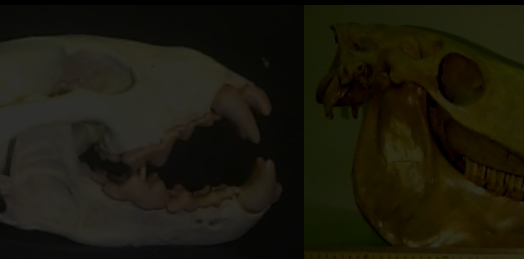
# PROPORTION $P^2$



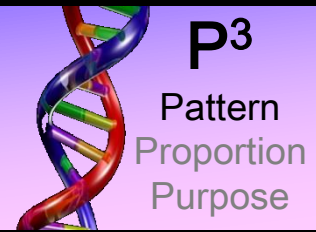
P<sup>3</sup>

Pattern  
Proportion  
Purpose

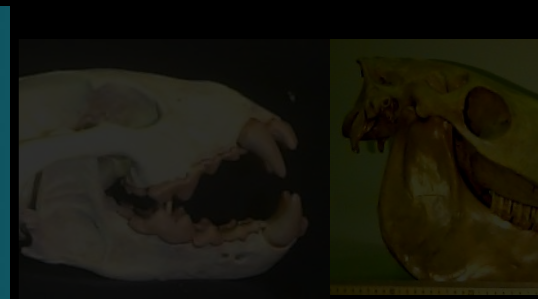
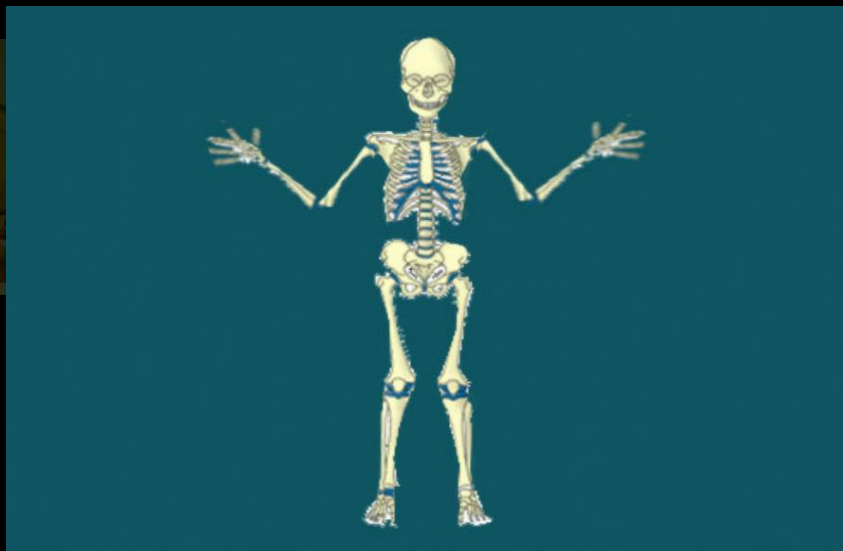
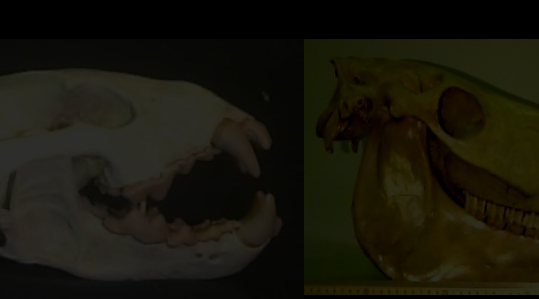
- **Scalars – Variation in Scalars Only = Class**
  - All Mammals are stretched versions of each other.
  - No other fundamental difference.
  - Same internal organs.
  - Same developmental cycle.
  - Different proportions.



# PROPORTION $P^2$



- **Scalars – Variation in Scalars Only = ~Genus**
  - All Mammals are stretched versions of each other.
  - No other fundamental difference.
  - Same internal organs.
  - Same developmental cycle.
  - Different proportions.



# PROPORTION $P^2$



P3

Pattern  
Proportion  
Purpose

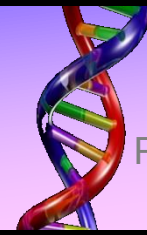
Common Name	Human	Common Chimpanzee	Grey Wolf	Tiger Snake	Monarch Butterfly
Domain	Eukaryota	Eukaryota	Eukaryota	Eukaryota	Eukaryota
Kingdom	Animalia	Animalia	Animalia	Animalia	Animalia
Phylum	Chordata	Chordata	Chordata	Chordata	Arthropoda
Class	Mammalia	Mammalia	Mammalia	Reptilia	Insecta
Order	Primates	Primates	Carnivora	Squamata	Lepidoptera
Family	Hominidae	Hominidae	Canidae	Elapidae	Nymphalidae
Genus	Homo	Pan	Canis	Notechis	Danaus
Species	sapiens	trogloodytes	lupus	scutatus	plexippus

Foundational Chemistry differences live here

Pattern differences live here

Proportion differences live here

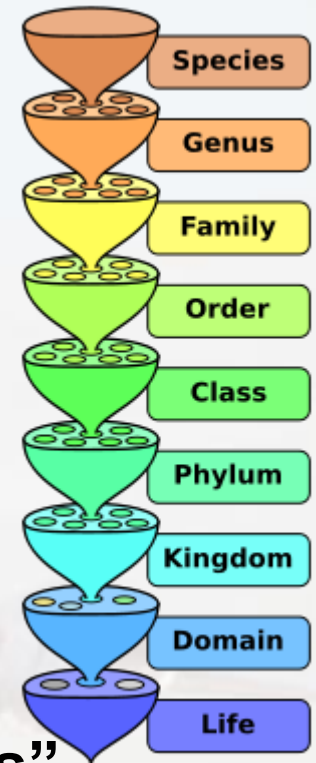
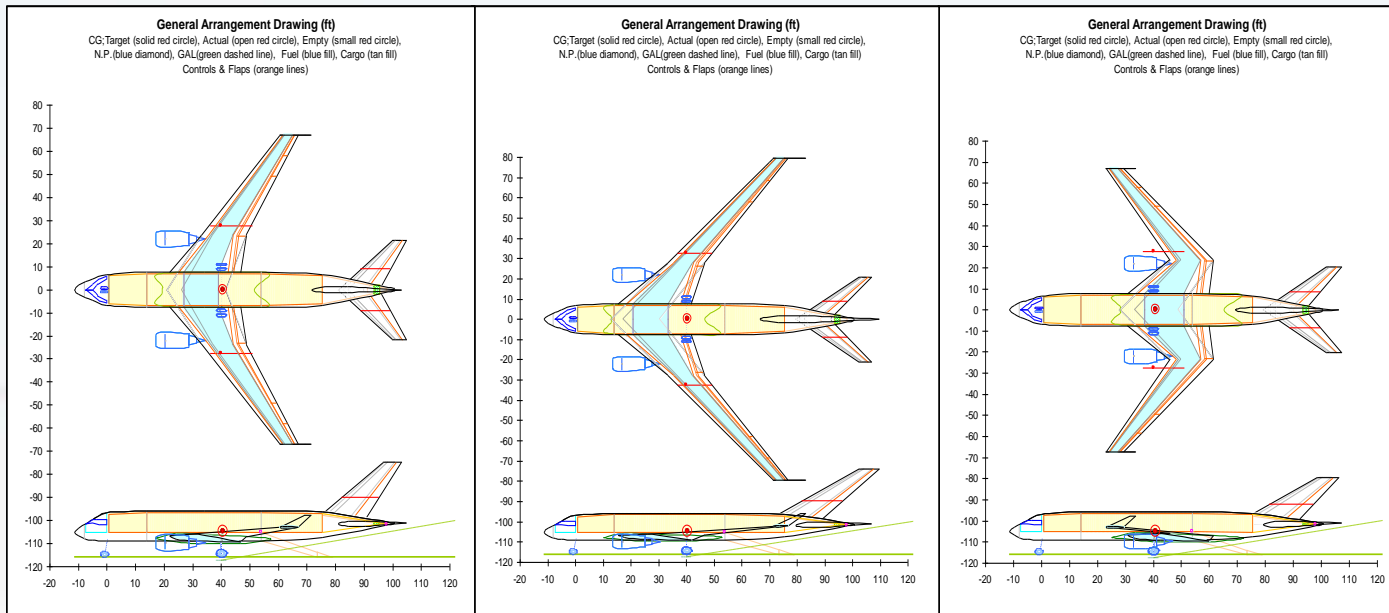
# PROPORTION P<sup>2</sup>



P<sup>3</sup>

Pattern  
Proportion  
Purpose

## ➤ Same CLASS – Like Mammals; Variation in Scalars Only

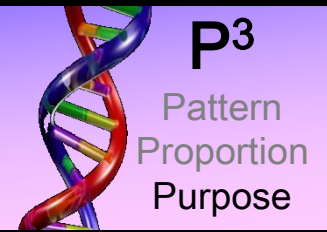


Many airplanes are from the same “Genus”

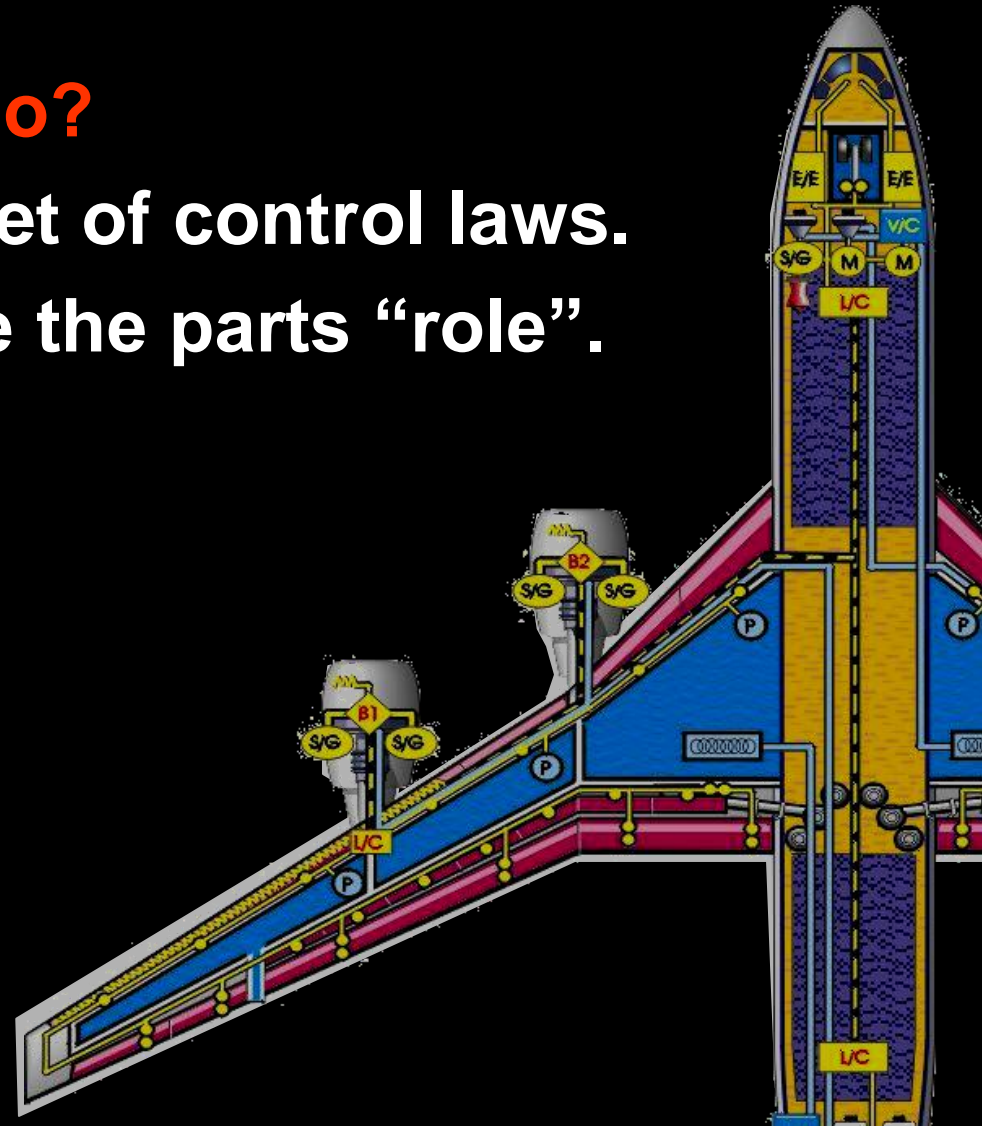
Perhaps all airplanes are in the same “Class”



# PURPOSE $P^3$



- PURPOSE – What do I do?
  - Each block obeys a set of control laws.
  - These laws determine the parts “role”.
    - Structure.
    - Seating.
    - Propulsion.
    - etc.....



- **PURPOSE = Internal Control Law (ICL)**
- **Bone Example**
  - **Bone Cell ICL**
    - If cell strain  $> X$ , then cell wall binds calcium.
    - Slowly release calcium as well.
    - Therefore, calcium uptake sets a strain limit.
    - Disuse releases calcium for other bones.

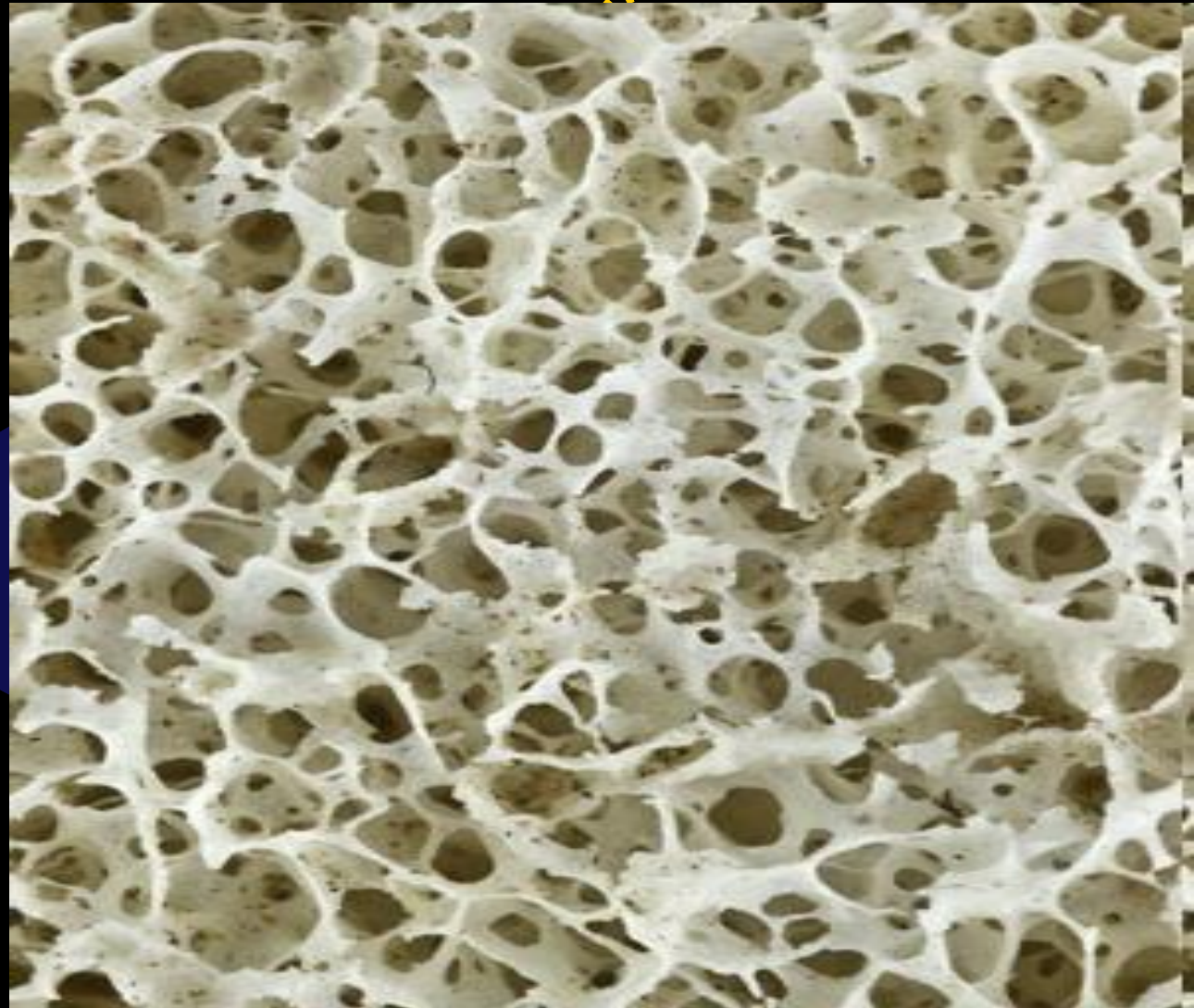
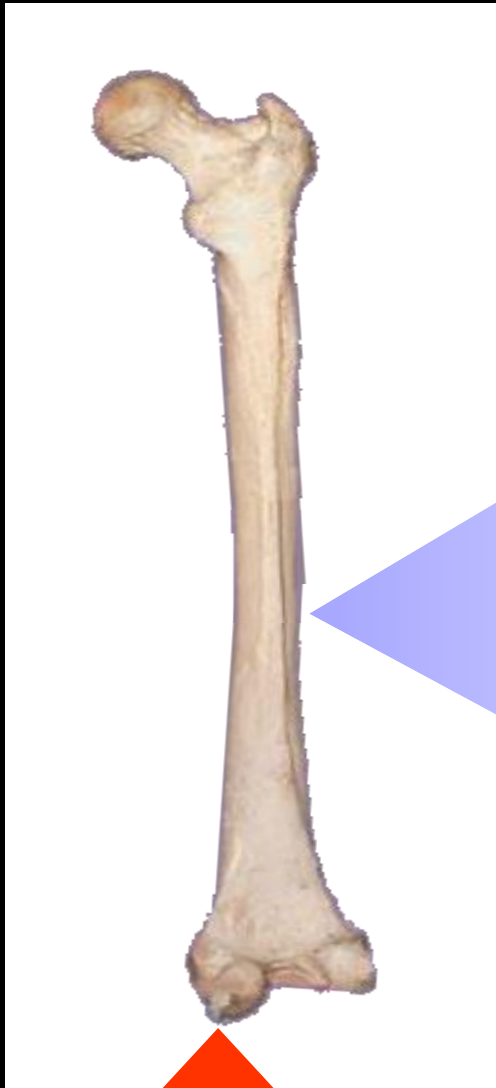


# PURPOSE $P^3$

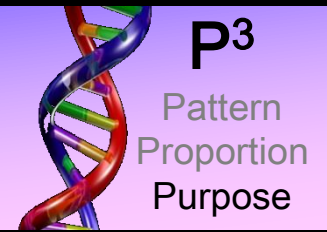


$P^3$

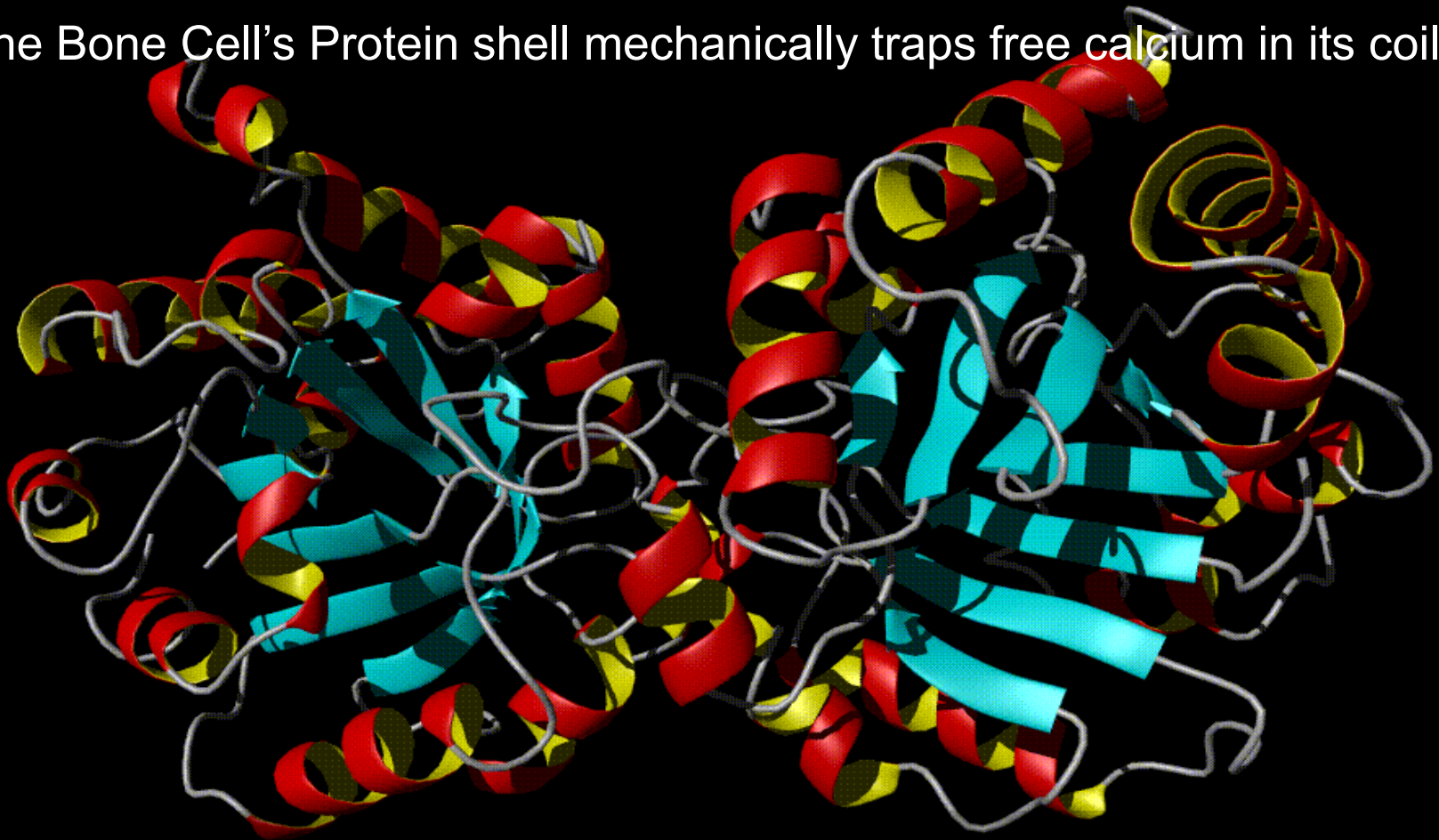
Pattern  
Proportion  
Purpose



# *PURPOSE* $P^3$

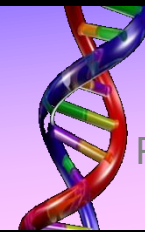


The Bone Cell's Protein shell mechanically traps free calcium in its coils



***Protein Structure = Mechanical ICL***

# PURPOSE P<sup>3</sup>



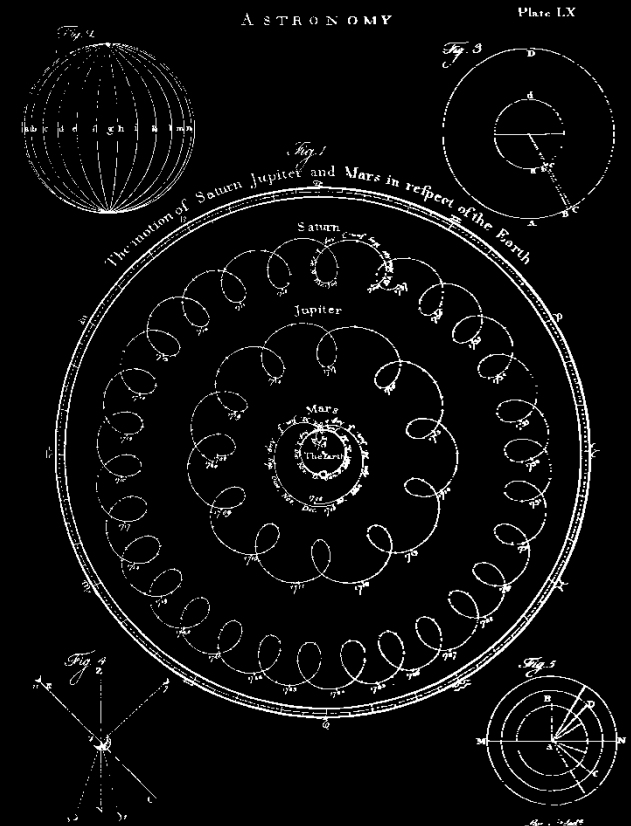
P<sup>3</sup>

Pattern  
Proportion  
Purpose

Cartilage cells have a different ICL that cause their protien (Collagen) to spread under excess pressure and make a smooth surface.

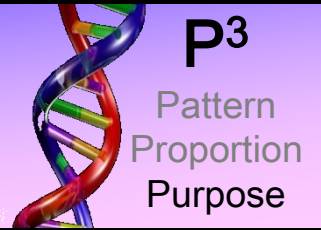
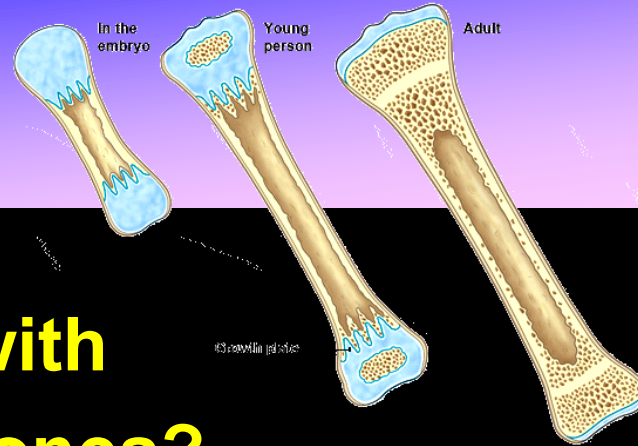
Cartilage is 5 times more slippery than ice.

With synovial fluid, this combo is 15 times more slippery than ice and far more slippery than Teflon.



With repeated flexing  
The knee-joint's ICL's fom a  
perfect Epicycloid  
Similar to the orbit of Mars  
as observed from Earth

# PURPOSE $P^3$



## ➤ Why are baby's born with beautifully sculpted bones?

- Bones start out as ~identical tubes.
- Muscle & tendon connections established.
- None of the features yet sized for loads.
- Baby kicks & wiggles – loads bones.
- ICL's add bulk where needed.
- Bones develop refined structure.

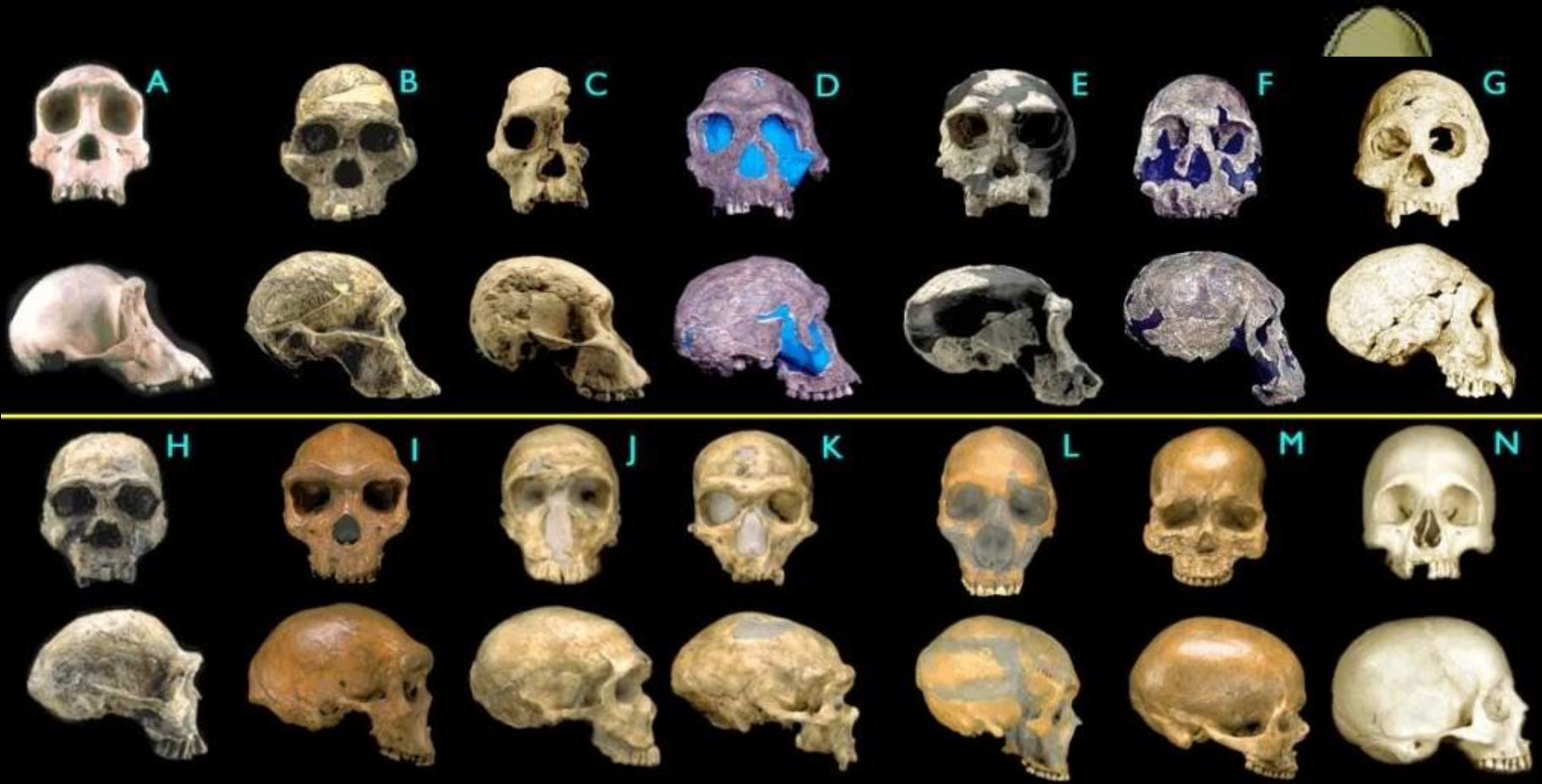


# PURPOSE $P^3$



$P^3$

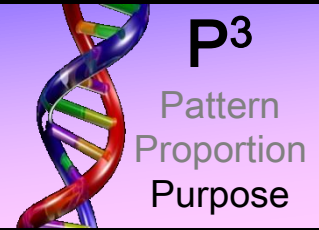
Pattern  
Proportion  
Purpose



except that its growth applies pressure  
that inflates the cranium?



# PURPOSE $P^3$

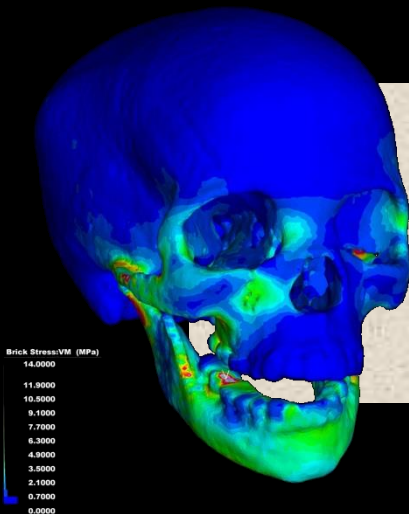


- There are only about 30,000 instructions in our genome
- How is it possible that so few instructions can build something as complex as a fully-formed human?

## . It's amazing

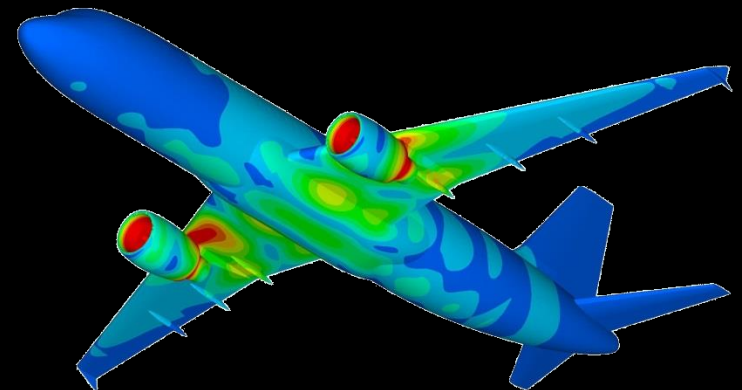
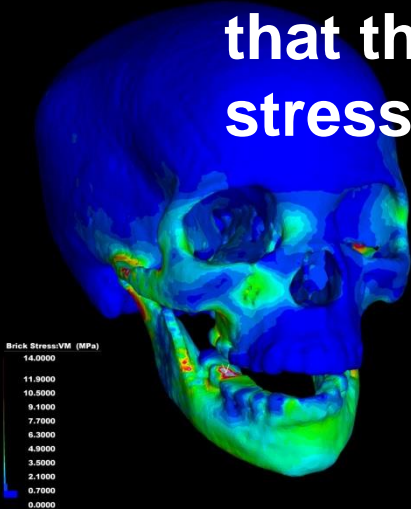
- Actually, the genome doesn't describe a fully-formed human,
- Instead, it describes the machine that makes the human
- The internal control laws build most of the complexity when subjected to the demands of the womb...  
....and the world

- Internal Control Law (ICL) – Bone Example
  - Bone Cell ICL
    - Totally controlled by “dumb” protein geometry.
    - ICL causes “optimized” structures to appear.
    - ***BUT the structure wasn't in the genetic code!!!***
    - Only the ICL making the structure is coded.

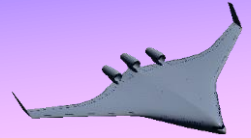


Genes design the *machine*  
that designs the organism  
**VERY EFFICIENT CODE.**

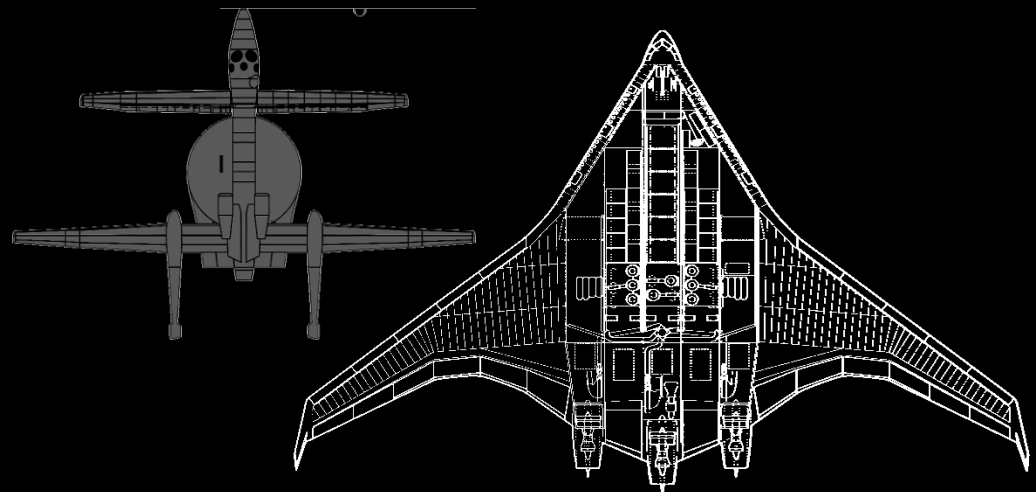
- **Airplane Structure ICL**
  - If strain  $> X$ , then increase thickness.
  - Thickness adjustment sets a strain limit.
  - Unloaded structure stays at minimum gauge.
  - Airplane “lives a life” gets loaded, and sized.
  - Like an FEA with 20 thou thickness everywhere that thickens the skin in proportion to the local stresses



# *Speciation - A Natural Model for Design*



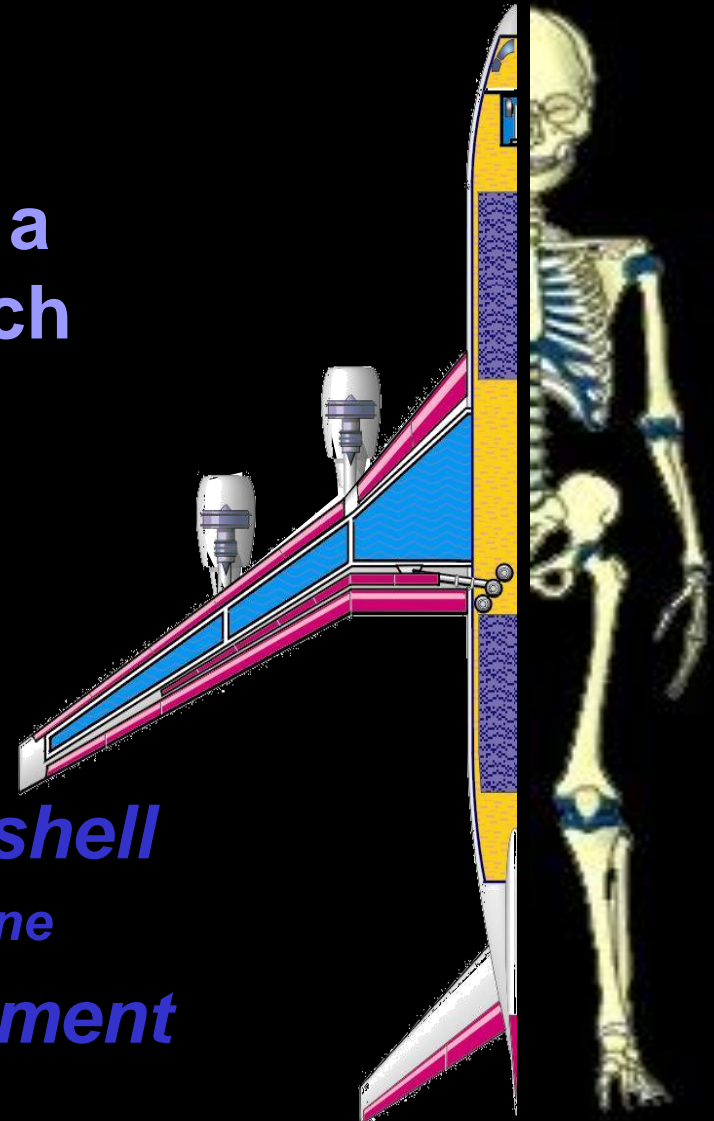
- **Steady Advances in Technology**
  - New ICL's – new alloys, fuels.....
  - Optimized Scalars – airfoils, planforms...
- **Revolutions come from new PATTERNS**
  - Cambrian explosion.
  - Genus change.
  - Mammals vs. crustaceans.





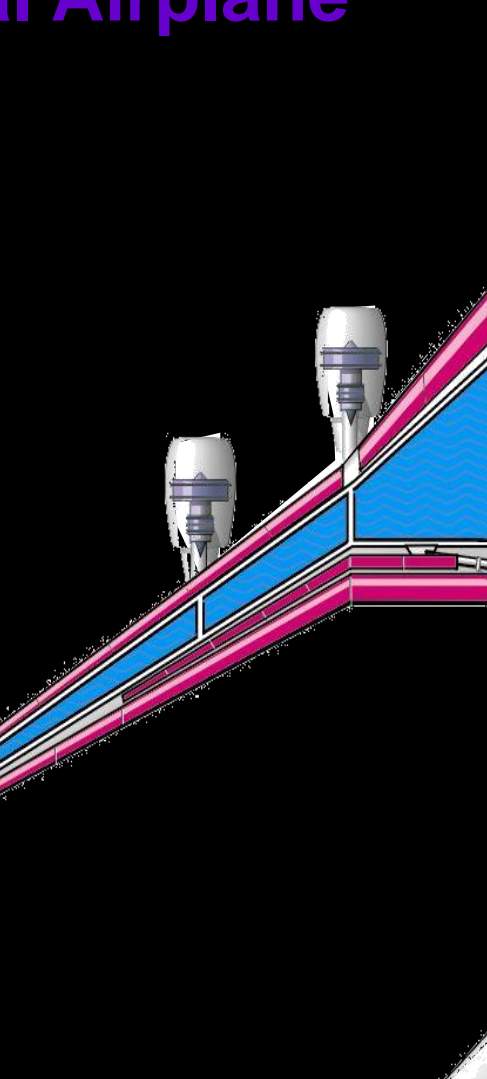
# *P<sup>3</sup> Theory of Design*

- ***THE GREAT CHALLENGE***
- Describe an airplane using a sequence of sentences, each consisting of only 3 words;
  - Pattern - ROC's
  - Proportions - Scalars
  - Purpose - ICL's
- *This will build an un-sized shell*  
*The “machine” that will make the plane*
- *It gets sized by its environment*



# Layout

## Dual Airplane



# Rules of Connection

## Internal Control Laws

### Scalars

# *P<sup>3</sup> SUMMARY*

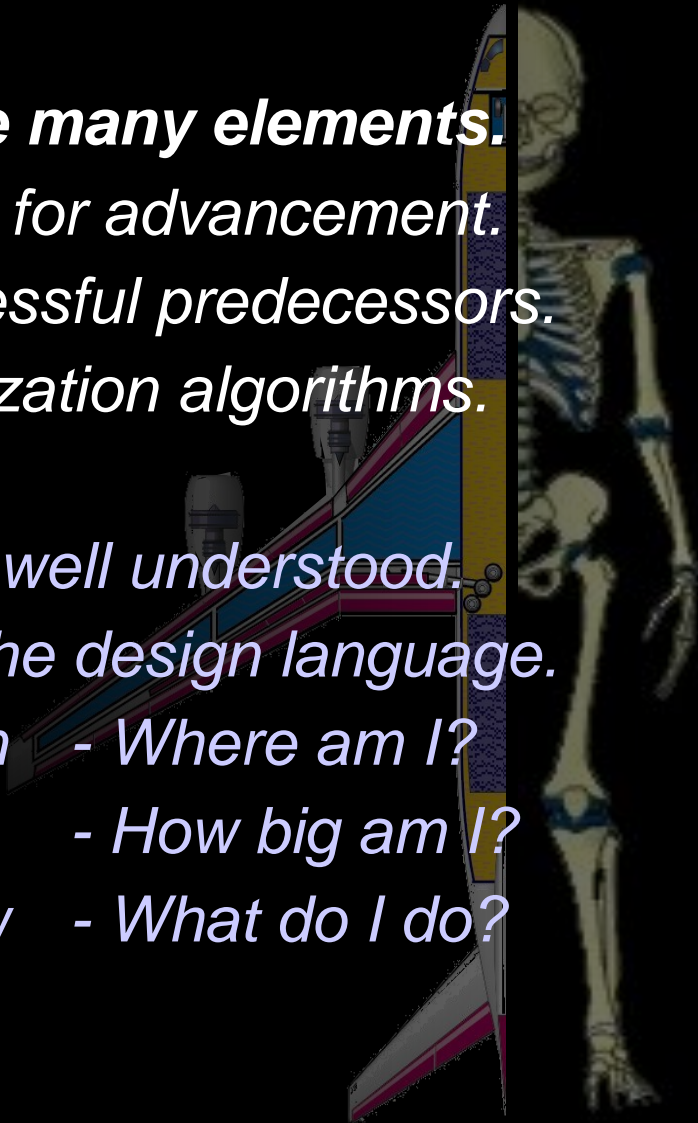


**P<sup>3</sup>**

Pattern  
Proportion  
Purpose

***Design in nature and industry share many elements.***

- *Competitive advantage is the engine for advancement.*
- *Most designs are evolutions of successful predecessors.*
- *This we understand in modern optimization algorithms.*
- *However, the root words may not be well understood.*
- *P<sup>3</sup> may be the appropriate word for the design language.*
  - **Pattern**      - Rules of connection      - Where am I?
  - **Proportion** - Scalars                              - How big am I?
  - **Purpose**      - Internal Control Law      - What do I do?



Happy Birthday Tony!!!

